





2021 COLLECTION



TOWEL CITY COLLECTION 2021

The Towel City Collection for 2021 combines exceptional quality with durability and offers a vast array of choice. The Collection combines a range of towels, robes, sleepwear and accessories in a wide variety of colours and styles. Our Luxury Towel Collection comes in 8 styles and up to 30 colours. Made in the softest 550 gsm 100% Cotton terry towelling, all our cotton towels are tested to international Oeko-Tex standard.

Towel City is committed to providing quality products and we work closely with our partners to ensure that we are doing the very best that we can not only for you but for the environment.

LUXURY TOWELS: 4

PRINTABLE TOWELS: 6

CLASSIC TOWELS: 8

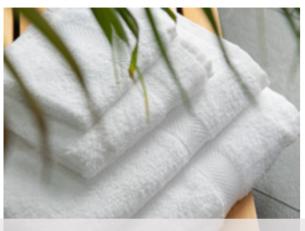
MICROFIBRE TOWELS: 10

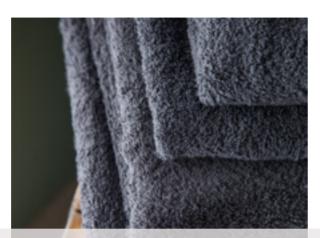
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LUXURY TOWEL COLOUR RANGE

8 STYLES, 30 COLOURS

100% RINGSPUN COTTON, 550GSM



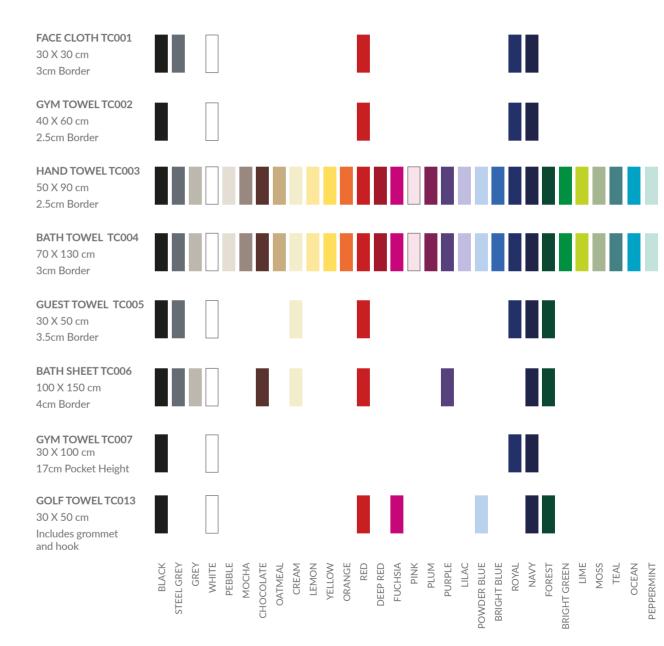


Luxury fabric with a soft, deep pile and excellent absorbency. Featuring a herringbone border and hanging loop.





LUXURY TOWELS RANGE



PRINTABLE TOWELS

100% RINGSPUN COTTON TERRY, 550GSM

Luxury fabric with a soft deep pile and excellent absorbency. Plain wide border, perfect for printing and embroidery.









PRINTABLE BORDER GOLF TOWEL TC033

30 cm x 60 cm 10cm Border Metal rivet in top corner Metal Hook

PRINTABLE BORDER HAND TOWEL TC034

50 cm x 100 cm 11cm Border Hanging loop in centre top edge

PRINTABLE BORDER BATH TOWEL TC035

70 cm x 140 cm 12cm Border Hanging loop in centre top edge



8 TOWEL CITY COLLECTION 2021

CLASSIC COTTON TOWELS 100% RINGSPUN COTTON TERRY, 400GSM

Cotton fabric with a soft deep pile and excellent softness, absorbency and durability.

SPORTS TOWEL TC042 30 X 110 cm 2.5cm Border at each end Hanging Loop

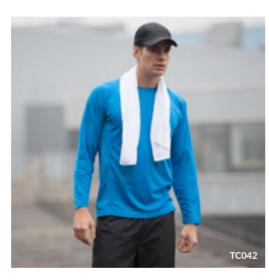
HAND TOWEL TC043 50 X 90 cm 2.5cm Border at each end Hanging Loop

BATH TOWEL TC044 70 X 130 cm

3cm Border at each end Hanging Loop



Matches with TC021 Kimono Robe and TC064 Terry Slipper, page 22



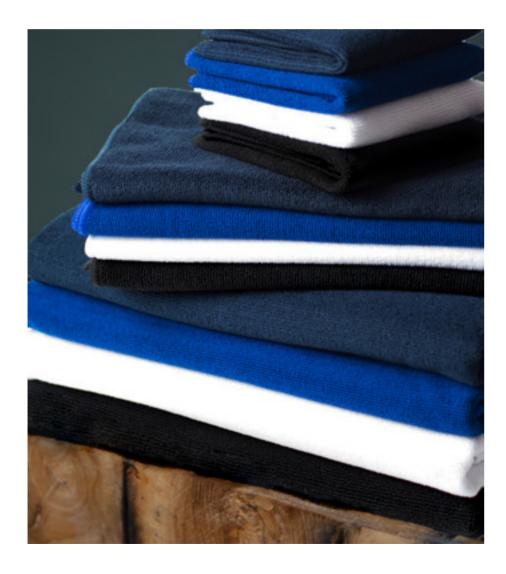




MICROFIBRE TOWELS

100% POLYESTER MICROFIBRE, 280GSM

Microfibre towels are compact, lightweight, highly absortbent and quick drying. Suitable for embroidery or sublimation printing on white for promotional or branding opportunities.



GUEST TOWEL TC016

30 X 50 cm Stitched edge White suitable for sublimation

SPORTS TOWEL TC017

30 X 110 cm Stitched edge White suitable for sublimation

BATH TOWEL TC018

70 X 140 cm Stitched edge White suitable for sublimation

GOLF TOWEL TC019

40 X 55 cm Stitched edge White suitable for sublimation 3 Fold design Hook and rivet













SPORTS TOWELS

A collection of sports towels across fabric types allow for different properties to enhance activities.



LUXURY RANGE GYM TOWEL TC002

40 X 60cm

2.5cm Herringbone border at one end Hanging loop in centre top edge

100% Ringspun Cotton Terry, 550gsm



LUXURY RANGE GOLF TOWEL TC013

30 X 50cm

Hanging loop at one end Grommet and hook

100% Ringspun Cotton Terry, 550gsm



LUXURY RANGE POCKET GYM TOWEL TC007

30 X 100cm

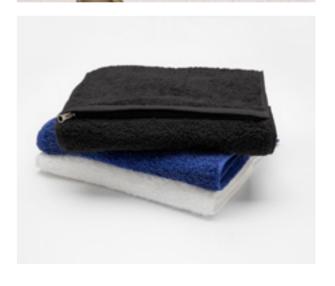
17cm deep pocket Full width zipped pocket Hanging loop in centre top edge

100% Ringspun Cotton Terry, 550gsm









PRINTABLE BORDER GOLF TOWEL TC033

40 cm x 60cm 10cm Border Metal rivet in top corner Metal Hook

100% Ringspun Cotton Terry, 550gsm





SPORTS TOWEL TC042

30 X 110cm 2.5cm Border at each end Hanging Loop

100% Ringspun Cotton Terry, 400gsm





MICROFIBRE SPORTS TOWEL TC017

30 X 110cm

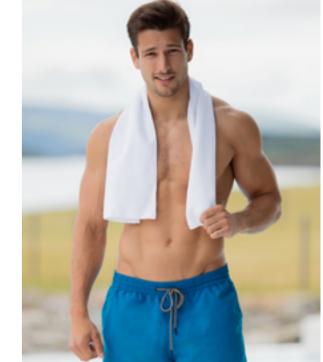
Stitched edge

White suitable for sublimation

100% Polyester Microfibre, 280gsm



BLACK
NAVY
BRIGHT ROYAL
STEEL GREY
WHITE



MICROFIBRE GOLF TOWEL TC019

40 X 55cm Stitched edge White suitable for sublimation 3 Fold design Rivet and Hook

100% Polyester Microfibre, 280gsm

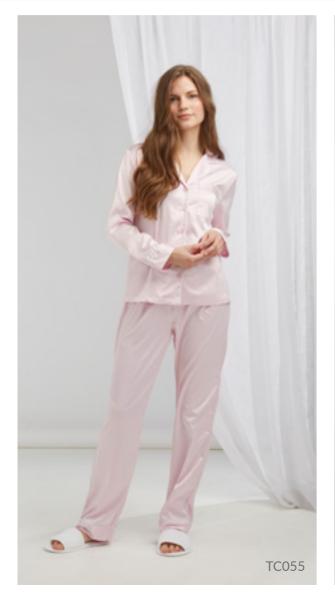




SATIN LOUNGEWEAR

95% POLYESTER, 5% ELASTANE, 95GSM

Luxury satin loungewear with added stretch for comfort. Suitable for embroidery, vinyl, and sublimation printing on white colourway.







SATIN ROBE TC054 XS/S M/L XL/XXL

Ladies' luxurious satin robe with kimono style sleeves. Knee length. Self-fabric tie belt and side pockets. KEEP AWAY FROM FIRE

LADIES' SATIN LONG PYJAMAS TC055 XS/S M/L XL/XXL

Stretch satin long sleeved pant pyjamas set. Contrast piping detail on shirt and pants. Front breast pocket. Elasticated waistband with self fabric drawcord. KEEP AWAY FROM FIRE

LADIES' SATIN CAMI SHORTS TC057 XS/S M/L XL/XXL

Stretch satin cami and shorts pyjama set. Adjustable spaghetti straps. Elasticated waistband on shorts with self fabric drawcord.

KEEP AWAY FROM FIRE



LOUNGEWEAR

100% COTTON, SINGLE JERSEY, 140GSM (HEATHER GREY: 85% COTTON, 15% VISCOSE, 140GSM)

Soft, lightweight cotton pyjamas which come in a contrast drawstring bag for adults.





SHORT PYJAMA SET TC052 XS(8) S(10) M(12) L(14) XL(16) Soft and lightweight pyjama set featuring a white vest and contrast shorts with a contrast drawcord bag.

LONG PANT PYJAMA SET TC053 XS(8) S(10) M(12) L(14) XL(16)

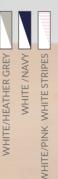
KEEP AWAY FROM FIRE

Soft and lightweight pyjama set featuring a white loose fit short sleeved T Shirt and contrast pants with a contrast drawcord bag. KEEP AWAY FROM FIRE



CHILDREN'S LONG PYJAMAS TC059 3/4, 5/6, 7/8, 9/10, 11/13 (YRS)

Short Sleeved T-shirt and pants set. White T Shirt with contrast pants. Elasticated waist and mock herringbone drawcord. LOW FLAMMABILITY TO EN 14878





SOFT JERSEY ROBES

LADIES' 100% COTTON, SINGLE JERSEY, 140GSM (HEATHER GREY: 85% COTTON, 15% VISCOSE, 140GSM)

CHILDREN'S: 100% POLYESTER SINGLE JERSEY, 180GSM

Soft, lightweight robes perfect for personalisation.







LADIES' ROBE TC050 S(8/10) M(12/14) L(16/18)

Soft and lightweight cotton jersey robe with matching tie belt. KEEP AWAY FROM FIRE



CHILDREN'S ROBE TC051 3/4 5/6 7/8 9/10 11/13YRS

Soft and lightweight jersey robe with attached matching tie belt and elasticated back waist. LOW FLAMABILITY TO BS 5722.



COTTON TERRY ROBE AND SLIPPERS

100% RINGSPUN COTTON TERRY, 400GSM

Soft, absorbent and durable terry collection of robe and slipper.

KIMONO ROBE TC021 S/M L/XL

Deep patch side pockets Matching tie belt

CLASSIC TERRY SLIPPERS TC064 4-7 (Eur 36-41), 8-11 (Eur 42-46)

Classic open-toed mule slippers. Mixed Fibre Sole





WAFFLE ROBE AND SLIPPERS

ROBE: 65% POLYESTER, 35% COTTON, 225GSM SLIPPER: 65% POLYESTER, 35% COTTON, 220GSM

Supersoft waffle knit fabric collection of robe and slippers.



WAFFLE ROBE TC086 S/M, L/XL

Deep patch pockets Kimono sleeve styling Matching tie belt

WAFFLE MULE SLIPPERS TC066 4-7 (Eur 36-41), 8-11 (Eur 42-46)

Closed toe mile slippers Mixed Fibre Sole





ACCESSORIES

Additional Towel City accessories, ideal for adding personalisation and branding.



BEAUTY HAIRBAND TC062

One Size

Cotton hairband cut on the bias Adjustable hook and loop fastening

80% Cotton, 20% Polyester Terry, 240gsm





BABIES' HOODED TOWEL TC036 75cm x 75cm

Soft and absortbent Hood in corner of towel Contrast Binding at edge

100% Ringspun Cotton Terry, 360gsm





OPEN TOE SLIPPERS WITH SIDE FASTENING TC067

4-7 (Eur 36-41) 8-11 (Eur 42-46)

Open toe mule slippers with adjustable ok and loop fastening. Mixed fibre padded sole Suitable for embroidery and sublimation printing. Matches with the Microfibre towel range.

100% Polyester Terry, 160gsm





LAUNDRY BAG TC063

44cm x 53cm

Herringbone drawstring fastening Suitable for embroidery and vinyl print

100% Cotton, 120gsm





TEA TOWEL TC041

50cm x 70cm

Hard-wearing and absortbent Seamed edge Hanging loop

100% Cotton, 120gsm



TO FIT GUIDE

Finding your match: Measure around the fullest part of your chest and use your measurements to match our Towel City sizes below. It is best to use actual body measurements rather than over clothes.

UNISEX ROBES

CHEST - INCHES

CHEST - CMS

ONISEX ROBES						
UNISEX UK GARMENT SIZE		S/M	L/XL			
UK MEN'S SIZE - TO FIT		34/38	40/44			
MEN'S EUROPEAN CHEST SIZE - TO FIT		44/48	50/54			
UK LADIES SIZE - TO FIT		10/14	16/20			
LADIES EUROPEAN SIZE - TO FIT		38/42	44/48			
TO FIT CHEST - INCHES		34-38"	40-44"			
TO FIT CHEST - CMS		86-96cm	101-112cm			
LADIES' ROBES						
UK GARMENT SIZE	S	М	L	XS/S	M/L	XL/XXL
UK DRESS SIZE	8/10	12/14	16/18	8/10	12/14	16/18
EUROPEAN SIZE	36/38	40/42	44/46	36/38	40/42	44/46
TO FIT CHEST - INCHES	30-34"	34-38"	38-42"	30-34"	34-38"	38-42"
TO FIT CHEST - CMS	76-86cm	86-96cm	96-107cm	76-86cm	86-96cm	96-107cm
LADIES' PYJAMAS						
UK GARMENT SIZE	XS	S	М	L	XL	XXL
UK DRESS SIZE	8	10	12	14	16	18
EUROPEAN SIZE	36	38	40	42	44	46
TO FIT CHEST - INCHES	30-32"	32-34"	34-36"	36-38"	38-40"	40-42"
TO FIT CHEST - CMS	76-81cm	81-86cm	86-91cm	91-96cm	96-101cm	101-107cm
KIDS' ROBE Please note that height is a better	indication of fit	than age.				
KIDS' GARMENTS - AGE	3/4	5/6	7/8	9/10	11/13	
HEIGHT - CMS	98-104cm	110-116cm	122-128cm	134-140cm	146-164cm	

24-26"

61-66cm

26-28"

66-71cm

28-30"

71-76cm

30-33"

76-84cm

22-24"

56-61cm

SIZE SPECIFICATION

			S/M	L/XL			
TC021	KIMONO ROBE	CHEST	62	68			
		SLEEVE	46	50			
		LENGTH	110	115			
			S	Μ	L		
TC050	LADIES' ROBE	CHEST	58	61	64		
		SLEEVE	55	57	59		
		LENGTH	94	97	100		
			3/4	5/6	7/8	9/10	11/13
TC051	CHILDREN'S ROBE	CHEST	37	40	43	46	49
		SLEEVE	37	40	43	46	49
		LENGTH	70	76	82	88	94

SIZE SPECIFICATION

		TOP	XS	S	M	L	XL
TC052	SHORT PJ SET IN A BAG	CHEST	36	39	42	45	48
		LENGTH	64	65	66	67	68
		BOTTOMS					
		WAIST	34.5	37.5	40.5	43.5	46.5
		INSEAM	4.5	4.5	4.5	4.5	4.5
		TOP	XS	S	М	L	XL
TC053 LONG PJ SET IN A BA	LONG PJ SET IN A BAG	CHEST	43	46	49	52	55
		SLEEVE	15.5	16.5	17.5	18.5	19.5
		LENGTH	63	64	65	66	67
		BOTTOMS					
		WAIST	34.5	37.5	40.5	43.5	46.5
		INSEAM	76	76	77	77	77
			XS/S	M/L	XL/XXL		
TC054 LADIES' SATIN RO	LADIES' SATIN ROBE	CHEST	56	62	68		
		SLEEVE	31	33	35		
		LENGTH	112	116	120		
		TOP	XS/S	M/L	XL/2XL		
	LADIES' SATIN PYJAMA		49	52	56		
	SHIRT AND TROUSERS	SLEEVE	57	58	59		
	STIINT AND TROOSERS	LENGTH	63	65	67		
		BOTTOMS					
		WAIST	37	40	43		
	INSEAM	77	77	77			
		TOP	XS/S	M/L	XL/2XL		
TC057	LADIES' SATIN CAMI	CHEST	44	47	51		
	SHORT PYJAMAS	LENGTH	44	46	48		
	SHOKI I BANAS	BOTTOMS	-1-1	-10	40		
		WAIST	36	39	42		
		INSEAM	3	3	3		
		TOP	3/4	5/6	7/8	9/10	11/13
TC059	CHILDREN'S LONG	CHEST	30	33	36	39	42
10059	PANT PYJAMAS	SLEEVE	13	14	15	16	17
	באויואנו וזאויאט	LENGTH	40	44	48	52	56
		BOTTOMS	- 10		10		
		WAIST	22	25	28	31	34
		INSEAM	49	49	55	61	67
TC09/	WAEELE DODE	Chast	S/M	L/XL			
TC086	WAFFLE ROBE	Chest	64 48	70 50			
			120	130			
		Length	120	130			

TECHNICAL INFORMATION

- Always follow the washing guidelines on the label of the product.
- It is recommended to wash towels before use, corresponding to the products wash care instructions.
- Keep similar colours together when washing: i.e. keep pastels and whites separate from brights and darks.
- Wash coloured towels using appropriate detergent designed for colours. Do not use optical brightening detergents on any colour other than white.
- Avoid use of fabric conditioner. This coats fibres with hydrophobic silicones that may result in reduced absorbency.
- Gently reshape any towel product after wash to restore any design features (borders, shape etc.).
- Shake well to fluff up the fibres.
- For best results, tumble dry using low temperature setting.
- Overdrying towels or using high temperatures may cause towels to shrink and feel harsh/crisp.
- Remember: drying in sunlight may cause fading of colours.
- Microfibre towels should be washed with a liquid detergent. Do not use a fabric conditioner or chlorine bleach. Wash with other non-linting articles. Microfibre towels are very quick drying however, they can be tumble dried at a low temperature.

MEDIA





Don't forget all of our high quality images are available to download on the cloud. Log in to cloud.henbury.com

towelcity.co.uk

Contact us E: marketing@henbury.com

For more great quality and style, check out our full portfolio at HENBURYBRANDS.COM

HENBURY**BRANDS**

ETHICAL STATEMENT

ENVIRONMENTAL

Henbury are fully committed to the wellbeing and development of our planet which has encouraged big changes to our personal outlook and the way we trade. We aim to help our customers and make it easier to reduce the volume of waste going to landfill. Going forward, our products will be packaged in recycled plastic bags, which are recyclable at the end of life. Packaging components are being reduced by a huge 77% across shirts and we are reducing the number of products that are individually packaged. Finally, our bags will be made for reuse; they are resealable for ease of re-packaging and branding is being removed to allow ease of re-branding.

On top of this, our employees are making a conscious choice to go paperless and recycle all excess fabrics/garments.

It is our corporate responsibility to make an impact in reducing our carbon footprint. All of our marketing materials printed for 2020 were carbon balanced, helping to reduce CO2 emissions and preserving ecologically endangered land with World Land Trust. By using FSC certified papers and printers, promoting responsible management of the world's forests, we are doing our part to make a change.

To reduce our footprint even further, we have taken the decision to only publish our brochure online for 2021, and it doesn't stop there! We aren't letting our 2020 material go to waste either; if you prefer a hard copy to hand, our 2020 brochures are still available to order with an updated insert to remind you of our discontinued lines and new products for 2021.

You can request hard copies of our 2020 brochure at: cloud.henbury.com

MANUFACTURERS

We work with the very highest level of manufacturers developing strong, long-term partnerships to promote understanding of International Ethical Trading practices. Working with all our global suppliers to promote respect for workers' rights, ensuring workers are free from exploitation and discrimination, and enjoy conditions of freedom, security and equality.

We fully recognise the importance of the people and the countries where we manufacture, and we require any associated manufacturer or supplier to share our commitment to fair and safe working practices. Our manufacturing locations are personally selected, inspected via an independent, fully recognised and accredited ethical auditing body and supported with continuous monitoring by our local representatives. This ensures working conditions and practices are to the highest standard and within local government laws. In addition to ensuring our high ethical standards are achieved, we support and sponsor a number of local charities within the communities with which we work and manufacture.

CERTIFICATIONS

A further indication of our commitment to social responsibility is in the number of certifications that we hold. Specific information by style and clarification relating to various certifications and standards is available from us on request.









PANTONF COLOUR GUIDE



PRODUCT GUIDE 2021



TC001 - Page 5 30x30cm Luxury Range: Face Cloth

TC006 - Page 5

100x150cm

Bath Sheet

Luxury Range:



TC002 - Page 5 & 13 40x60cm Luxury Range: Gym Towel



TC003 - Page 5 50x90cm Luxury Range: Hand Towel



TC004 - Page 5 70x130cm Luxury Range: **Bath Towel**



TC005 - Page 5 30x50cm Luxury Range: Guest Towel



TC007 - Page 5 & 13 30x100cm Pocket Gvm Towel



TC013 - Page 5 & 13 TC016 - Page 11 30x50cm Luxury Range: Golf Towel



30x50cm Microfibre **Guest Towel**



TC017 - Page 11 & 15 30x110cm Microfibre Sports Towel



TC018 - Page 11 70x140cm Microfibre **Bath Towel**



TC019 - Page 11 & 15 TC021 - Page 22 40x55cm Microfibre **Golf Towel**



Kimono Robe



TC033 - Page 6 & 14 TC034 - Page 6 30x60cm Printable Border Golf Towel



50x100cm Printable Border Hand Towel



TC036 - Page 24 TC041 - Page 25 40x70cm **Hooded Towel**





TC043 - Page 8 50x90cm Classic Range: Hand Towel



TC044 - Page 8 70x130cm Classic Range: Bath Towel



TC050 - Page 20 Ladies' Robe



TC051 - Page 20 Children's Robe



TC052 - Page 19 Short Pyjama Set with Bag



TC053 - Page 19 Long Pyjama Set with Bag



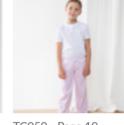
TC054 - Page 17 Satin Robe



TC055 - Page 17 Ladies Satin Long Pyjamas



TC057 - Page 17 Ladies Satin Cami Short Pyjamas



TC059 - Page 19 Children's Long Pyjamas



TC062 - Page 24 Beauty Hairband



TC063 - Page 25 44x53cm Laundry Bag



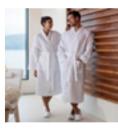
TC064 - Page 22 Classic Terry Slipper



TC066 - Page 23 Waffle Mule Slippers



TC067 - Page 25 Open Toe Slippers



TC086 - Page 23 Waffle Robe



TC035 - Page 7 70x140cm Printable Border **Bath Towel**



Babies'

Tea Towel



TC042 - Page 8 & 14 30x110cm Classic Range: Sports Towel



